

PATTERN-BASED COMMUNICATION PLANNING IN COMPLEX SYSTEMS

Use the tables as guides for creating your own communications plan. Map out specific responsibilities for creating conditions in your system to create patterns of transparency, role clarity, and informed decision making.

Communications Planning

Group: Date:			
Containers	Differences	Exchanges	
		Event/Venue	Content
What groups or individuals are crucial to our success?	What important questions or issues do we need to discuss/address?	What opportunities or venues are available or needed for this work?	Given the event or venue, what content is fit to purpose?



Next steps to make this happen:

What's to be done?	Who will do it?	By when?



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