Patterns of Engagement: Using HSD to Design Events



September 4, 2014 Glenda Eoyang, PhD Human Systems Dynamics Institute geoyang@hsdinstitute.org

Designing Events

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Today we will . . .

» WHAT?

Practice conditions for selforganizing

SO WHAT? See effects of conditions in meetings and events

» NOW WHAT? Use a planning template to set conditions for your next meeting



Collective Misery



An Alternative

- » People self-organize
- » Not all self-organizing is productive
- » Meeting design sets conditions
- » CDE establishes self-organizing:
 - » Speed
 - » Direction
 - » Outcomes



Conditions for Self-Organizing: Container

Holds agents together until patterns form







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HUMAN

DYN

Conditions for Self-Organizing: Differences

HUMAN SYSTEMS DYNAMICS







Create patterns AND Motivate change

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Conditions for Self-Organizing: Exchanges



Connect across differences



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HUMAN

DYNAM Institu

What are conditions? Are they fit for purpose?



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Conditions	Current	Fit?	Design
Container			
Differences			
Exchanges			

HUMAN SYSTEMS DYNAMICS

Conditions	Current	Fit?	Design
Container	Small Large Closed Open Few Many		
Differences			
Exchanges			

HUMAN SYSTEMS DYNAMICS

Conditions	Current	Fit?	Design
Container	Small Large Closed Open Few Many		
Differences	Few Many Small Large Clear Fuzzy		
Exchanges			

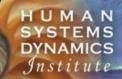
HUMAN SYSTEMS DYNAMICS

Conditions	Current	Fit?	Design
Container	Small Large Closed Open Few Many		
Differences	Few Many Small Large Clear Fuzzy		
Exchanges	Tight Loose Many Few 1-way 2-way		

HUMAN SYSTEMS DYNAMICS

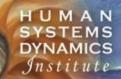
Conditions	Current	Fit?	Design
Container	Small Large Closed Open Few Many	Yes No	
Differences	Few Many Small Large Clear Fuzzy	Yes No	
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HUMAN SYSTEMS DYNAMICS



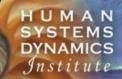
Case 1: Silo City

Conditions	Current	Fit?	Design
Container	Small Large Closed Open Few Many	Yes No	
Differences	Few Many Small Large Clear Fuzzy	Yes No	
Exchanges	Tight Loose Many Few 1-way 2-way	Yes No	



Case 1: Silo City

Conditions	Current	Fit?	Design
Container	Small Large Closed Open Few Many	Yes No	
Differences	Few Many Small Large Clear Fuzzy	Yes No	
Exchanges	Tight Loose Many Few 1-way 2-way	Yes No	



Case 1: Silo City

Conditions	Current	Fit?	Design
Container	Small Large Closed Open Few Many	Yes No	Large Group
Differences	Few Many Small Large Clear Fuzzy	Yes No	Whole system
Exchanges	Tight Loose Many Few 1-way 2-way	Yes No	Clarify significant differences

Case 2: Exploding Team

Conditions	Current	Fit?	Design
Container	Small Large Closed Open Few Many	Yes No	
Differences	Few Many Small Large Clear Fuzzy	Yes No	
Exchanges	Tight Loose Many Few 1-way 2-way	Yes No	

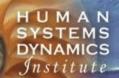
Case 2: Exploding Team

Conditions	Current	Fit?	Design
Container	Small Large Closed Open Few Many	Yes No	
Differences	Few Many Small Large Clear Fuzzy	Yes No	
Exchanges	Tight Loose Many Few 1-way 2-way	Yes No	

Case 2: Exploding Team

Conditions	Current	Fit?	Design
Container	Small Large Closed Open Few Many	Yes No	Team Meeting
Differences	Few Many Small Large Clear Fuzzy	Yes No	Focus on the work
Exchanges	Tight Loose Many Few 1-way 2-way	Yes No	Meet more often Learn skills

Design Your Next Meeting to Fit



Conditions	Current	Fit?	Design
Container	Small Large Closed Open Few Many	Yes No	
Differences	Few Many Small Large Clear Fuzzy	Yes No	
Exchanges	Tight Loose Many Few 1-way 2-way	Yes No	

More resources

» Books

- Adaptive Action: Leveraging Uncertainty in Your Organization (Eoyang & Holladay)
- » Facilitating Organization Change: Lessons from Complexity Science (Olson & Eoyang)
- » Let's Stop Meeting Like This: Tools to Save Time and Get More Done (Emily & Dick Axelrod)

» Web

- » www.adaptiveaction.org
- » Wiki.hsdinstitute.org
- » www.hsdinstitute.org
- » Twitter: #hsd #adaptact @GlendaEoyang

Your Opportunity To Become An HSD Professional

- » Patterns and Possibilities:
 - » Jan 2015 in Raleigh, NC
 - » Jan 2015 in Helsinki, Fl
 - » July 2015 in Chicago, IL
- >> Four months exploring an online learning ecology:
 - » Lively learning community
 - » Guided practice
 - » Large group learning and dialogues
 - » Learning packets on relevant topics
 - » Praxis Partner for support

» <u>Register</u>:



http://www.hsdinstitute.org/learn-more/overview.html

Join Us!



Sep 18, 2014	Quarterly Meeting—Associates and
11:00 – 1:00 CDT	Friends Networking
Oct 2, 2014	Organizing for Work: CAANs and
11:00 – Noon CDT	Project Management for the Future
Nov 6, 2014 11:00 – Noon CDT	Simple Rules: See, Understand, and Influence Patterns

» <u>Register</u> for the next session in this series: http://www.adaptiveaction.org/Landing-Pages/Webinar-Registration

» <u>Navigating Complexity</u>: October 22-25, 2014 – Chicago, IL http://www.hsdconference.org/

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