

Patterns of Engagement: Using HSD to Design Events



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Today we will . . .

- » **WHAT?**
Practice conditions for self-organizing
- » **SO WHAT?**
See effects of conditions in meetings and events
- » **NOW WHAT?**
Use a planning template to set conditions for your next meeting



Collective Misery



An Alternative

- » People self-organize
- » Not all self-organizing is productive
- » Meeting design sets conditions
- » CDE establishes self-organizing:
 - » Speed
 - » Direction
 - » Outcomes



Conditions for Self-Organizing: Container

Holds agents together
until patterns form



Conditions for Self-Organizing: Differences



Create patterns AND
Motivate change

Conditions for Self-Organizing: Exchanges



Connect across
differences



What are conditions? Are they fit for purpose?



Design to Fit

Conditions	Current	Fit?	Design
Container			
Differences			
Exchanges			

Design to Fit

Conditions	Current	Fit?	Design
Container	Small Large Closed Open Few Many		
Differences			
Exchanges			

Design to Fit

Conditions	Current	Fit?	Design
Container	Small Large Closed Open Few Many		
Differences	Few Many Small Large Clear Fuzzy		
Exchanges			

Design to Fit

Conditions	Current	Fit?	Design
Container	Small Large Closed Open Few Many		
Differences	Few Many Small Large Clear Fuzzy		
Exchanges	Tight Loose Many Few 1-way 2-way		

Design to Fit

Conditions	Current	Fit?	Design
Container	Small Large Closed Open Few Many	Yes No	
Differences	Few Many Small Large Clear Fuzzy	Yes No	
Exchanges	Tight Loose Many Few 1-way 2-way	Yes No	

Case 1: Silo City

Conditions	Current	Fit?	Design
Container	Small Large Closed Open Few Many	Yes No	
Differences	Few Many Small Large Clear Fuzzy	Yes No	
Exchanges	Tight Loose Many Few 1-way 2-way	Yes No	

Case 1: Silo City

Conditions	Current	Fit?	Design
Container	Small Large Closed Open Few Many	Yes No	
Differences	Few Many Small Large Clear Fuzzy	Yes No	
Exchanges	Tight Loose Many Few 1-way 2-way	Yes No	

Case 1: Silo City

Conditions	Current	Fit?	Design
Container	Small Large Closed Open Few Many	Yes No	Large Group
Differences	Few Many Small Large Clear Fuzzy	Yes No	Whole system
Exchanges	Tight Loose Many Few 1-way 2-way	Yes No	Clarify significant differences

Case 2: Exploding Team

Conditions	Current	Fit?	Design
Container	Small Large Closed Open Few Many	Yes No	
Differences	Few Many Small Large Clear Fuzzy	Yes No	
Exchanges	Tight Loose Many Few 1-way 2-way	Yes No	

Case 2: Exploding Team

Conditions	Current	Fit?	Design
Container	Small Large Closed Open Few Many	Yes No	
Differences	Few Many Small Large Clear Fuzzy	Yes No	
Exchanges	Tight Loose Many Few 1-way 2-way	Yes No	

Case 2: Exploding Team

Conditions	Current	Fit?	Design
Container	Small Large Closed Open Few Many	Yes No	Team Meeting
Differences	Few Many Small Large Clear Fuzzy	Yes No	Focus on the work
Exchanges	Tight Loose Many Few 1-way 2-way	Yes No	Meet more often Learn skills

Design Your Next Meeting to Fit



Conditions	Current	Fit?	Design
Container	Small Large Closed Open Few Many	Yes No	
Differences	Few Many Small Large Clear Fuzzy	Yes No	
Exchanges	Tight Loose Many Few 1-way 2-way	Yes No	

More resources

» Books

- » *Adaptive Action: Leveraging Uncertainty in Your Organization*
(Eoyang & Holladay)
- » *Facilitating Organization Change: Lessons from Complexity Science*
(Olson & Eoyang)
- » *Let's Stop Meeting Like This: Tools to Save Time and Get More Done*
(Emily & Dick Axelrod)

» Web

- » www.adaptiveaction.org
- » Wiki.hsdinstitute.org
- » www.hsdinstitute.org
- » Twitter: #hsd #adaptact @GlendaEoyang

Your Opportunity To Become An HSD Professional

- » Patterns and Possibilities:
 - » Jan 2015 in Raleigh, NC
 - » Jan 2015 in Helsinki, FI
 - » July 2015 in Chicago, IL
- » Four months exploring an online learning ecology:
 - » Lively learning community
 - » Guided practice
 - » Large group learning and dialogues
 - » Learning packets on relevant topics
 - » Praxis Partner for support

» [Register:](http://www.hsdinstitute.org/learn-more/overview.html)

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Join Us!

<p>Sep 18, 2014 11:00 – 1:00 CDT</p>	<p><i>Quarterly Meeting—Associates and Friends Networking</i></p>
<p>Oct 2, 2014 11:00 – Noon CDT</p>	<p><i>Organizing for Work: CAANs and Project Management for the Future</i></p>
<p>Nov 6, 2014 11:00 – Noon CDT</p>	<p><i>Simple Rules: See, Understand, and Influence Patterns</i></p>

- » [Register](#) for the next session in this series:
<http://www.adaptiveaction.org/Landing-Pages/Webinar-Registration>
- » [Navigating Complexity](#): October 22-25, 2014 – Chicago, IL
<http://www.hsdconference.org/>